

● RIGHT NOW

THE WORLD WANTS QUALITY UK GOODS AND SERVICES

There are millions of people across the world looking for your skills, expertise, goods and services.

The demand is out there.
You should be too.



Global growth programme

Your International Ambitions

The Global Growth Service supports globally ambitious businesses to drive their future growth through a step change in export performance. We provide a structured programme of support, tailored to your own specific needs. We will partner with you to capitalise on the enormous growth potential available overseas.

Why exporting is important

The Department for International Trade brings together the Governments Trade Policy, Promotion and Finance to ensure the UK takes advantage of the wealth of opportunities to us. Exporting firms are more innovative, productive and profitable whilst improving their resilience. They account for the majority of R&D in the UK and use their improved international skills to further their performance at home. With the UK leaving the EU there has never been a better time to take advantage of the demand for UK goods and services.

“69% of businesses agree that exporting would give their business the opportunity for higher or faster growth”

*National Survey of Registered Businesses’
Exporting Behaviours, Attitudes and Needs
2016*

Companies that export see a 34% increase in productivity within their first year of exporting and are 11% more likely to survive if doing business overseas.

(Research by Department for International Trade)

How it works



Define

export ambition

We will discuss your growth ambitions as a whole and understand how exporting will further enhance your plans. We will agree how this will need to be resourced and how your business will commit to the export growth plan.



Plan

your route to success

We will work through an in depth diagnostic assessment of your current situation; your plans and ambitions; and your capability to turn them into reality. You will be allocated an independent and highly experienced Export Growth Manager who will provide assurance of your plans. We will agree the key activities and actions needed to help you achieve your ambitions and we will develop a tailored export plan with you.



Drive

delivery of your plan

We will support you to drive the delivery of your export plan. We will help you to identify the best providers of the services and support that you need. To enhance our partnership with you we will co-invest in the funding of services on a matched basis up to a maximum of £3,500.

Your commitment

The Global Growth Service is being run to help DIT to improve and expand our services to you and how we deliver them to achieve maximum benefit. When you sign up for the service you are agreeing to provide regular feedback on your progress, reporting on successes and helping us to share your experiences to inspire other companies to join in our global growth ambitions.

Next steps

Your Export Growth Manager will be available to answer your questions and guide you through the next steps to formally joining the Global Growth Programme.

Our Global Growth service is:



Account managed

Your Export Growth Manager will take you through every step of the export journey and help you plot your future international growth plans



Expertly guided

We will help you to access the very best independent providers of the specific services your business needs



Financially supported

We will match your commitment to export growth with a co-investment grant sharing in your ambition, as well as connect you to advisors at UK Export Finance



Globally ambitious

We will open up the whole of our network across all key markets, sectors and partners to support your future growth potential

